

# Annual Operating Budget

January 2022 - December 2022

Stateline Chamber of Commerce

Budget	Actual	Difference
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## Revenue

### Gross Revenue

Membership Dues	\$ 60,600		\$ 60,600
Event Revenue	\$ 106,500		\$ 106,500
Elevate	\$ 2,000		\$ 2,000
<b>Total Sales Revenue</b>	<b>\$ 169,100</b>	<b>\$ -</b>	<b>\$ 169,100</b>

### Additional Revenue Goals

Community Profile	\$ -		\$ -
<b>Total Additional Revenues</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

<b>Total Projected Revenue</b>	<b>\$ 169,100</b>	<b>\$ -</b>	<b>\$ 169,100</b>
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## Expenses

### Sales and Marketing

Event Expenses	\$ 67,500		\$ 67,500
Print Collateral	\$ -		\$ -
Agency of Record	\$ 36,240		\$ 36,240
<b>Total Sales and Marketing Expenses</b>	<b>\$ 103,740</b>	<b>\$ -</b>	<b>\$ 103,740</b>

### Personnel Expenses

Employee Payroll	\$ 35,360		\$ 35,360
Employee Match	\$ 1,061		\$ 1,061
Payroll Tax Expenses	\$ 5,304		\$ 5,304
<b>Payroll Expenses</b>	<b>\$ 41,725</b>	<b>\$ -</b>	<b>\$ 41,725</b>

### General and Administrative

Office Rent	\$ 4,092		\$ 4,092
Supplies	\$ 2,000		\$ 2,000
Utilities	\$ 2,460		\$ 2,460
Other	\$ -		\$ -
Phone and Internet	\$ 1,920		\$ 1,920
Repairs and maintenance	\$ 1,000		\$ 1,000
Postage	\$ 500		\$ 500
Copier	\$ 1,860		\$ 1,860
Insurance	\$ 2,934		\$ 2,934
Processing Fees	\$ -		\$ -
Accounting	\$ 3,804		\$ 3,804
Cliently	\$ 600		\$ 600
MailChimp	\$ 300		\$ 300
Google Gsuite	\$ 240		\$ 240
<b>Total General and Administrative Expenses</b>	<b>\$ 21,710</b>	<b>\$ -</b>	<b>\$ 21,710</b>

<b>Total Operating Expenses</b>	<b>\$ 167,175</b>	<b>\$ -</b>	<b>\$ 167,175</b>
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### Other Expenses

	\$	-		\$	-
WebHosting (RyCom)	\$	1,000		\$	1,000
<b>Total Other Expenses</b>	\$	<b>1,000</b>	\$	<b>-</b>	\$ <b>1,000</b>

<b>Total Expenses</b>	\$	<b>168,175</b>	\$	<b>-</b>	\$ <b>168,175</b>
<b>Total Revenue</b>	\$	<b>169,100</b>	\$	<b>-</b>	\$ <b>169,100</b>
<b>Net Profit</b>	\$	<b>925</b>	\$	<b>-</b>	\$ <b>925</b>