

I. Call to Order & Roll Call**II. Adoption of Agenda****III. Consent Agenda**

- March 15 2019 Meeting Minutes
(if approved, to be uploaded to website – any Executive Session to be excluded from minutes)
- Committee Meeting Minutes (those that were submitted)

IV. Officers' Reports

- President's Report – *Ryan Monette*
- Treasurer's Report – *Nathan Bolin*
- Director of Membership Engagement (DME) Report – *No report*

V. Standing Committee Reports

- Finance Committee – *Nathan Bolin (may be included in Treasurer's Report)*
- Marketing Committee – *John Broda*
- Membership Committee – *Ryan Monette*
- Nominating Committee – *Tricia Diduch*
- Government and Community Affairs Committee – *Ryan Monette*
- Women @ Work Committee – *Angi Kolthoff*
- Special Events Committee – *Anabel Toyé*
 - Golf Play Day – *Kelly Maier*
- Ambassadors – *Branda LaBuy and/or Lea Evers*

VI. Other Committee Reports

- Personnel Committee – *Dr. Mike Piller*

VII. Old Business**VIII. New Business****IX. Adjournment**

- Next Meeting: May, 17th (8:00am, RockTek)

Board of Directors: Ryan Monette, John Broda, Nathan Bolin, Anabel Toyé, Tricia Diduch, Dr. Michael Piller, Stacy Phillips, Angi Kolthoff, Branda LaBuy, Lea Evers, Zachary Townsend
Staff: Kelly Maier (Office Manager)

Board Meeting - Agenda March 15, 2019

I. Call to Order & Roll Call

Ryan M, Lea, Tricia, Mike, Nathan, Branda, Anabel, John.

Staff: Kelly

Excused: Stacy, Zachary

II. Adoption of Agenda

III. Consent Agenda

- February 15, 2019 Meeting Minutes (if approved, to be uploaded to website – any Executive Session to be excluded from minutes)
- Committee Meeting Minutes (those that were submitted)

IV. Officers' Reports

- President's Report – Ryan Monette
 - Total number of non-renewing members as well as total number of current members to be provided to the board by April.
- Treasurer's Report – Nathan Bolin
 - RORO- 31K revenue, 15k in expenses= 16,787 Profit.
- Executive Director Report –
 - No report

V. Standing Committee Reports

- Finance Committee – Nathan Bolin (may be included in Treasurer's Report)
- Marketing Committee – John Broda
 - Refer to committee minutes.
- Membership Committee – Ryan Monette
 - No Report
- Nominating Committee – Tricia Diduch
 - No Report
- Government and Community Affairs Committee – Ryan Monette
 - Refer to committee minutes.
- Women @ Work Committee – Angi Kolthoff
 - Derby day Friday, May 3rd. Location TBD
- Special Events Committee – Anabel Toye
 - Refer to committee minutes.
- Golf Play Day – Kelly Maier
 - Currently have enough volunteers. New location and date this year- Friday, June 14th @ Atwood Homestead Golf Course. 144 golfer capacity.
 - Sold Sponsorships: Dinner, Lunch, Water Cart. Available sponsorships listed on the chamber website.
 - Save the date cards are ready to be mailed out.

- Ambassadors – Branda LaBuy and/or Lea Evers
 - 2 new members.
 - Ambassadors decided to make changes to the scholarship application. Changes will be presented to the board for approval.
 - Looking to do one big fundraiser a year (eliminating small fundraisers) 2019 Fundraising goal: 5,000.
 - Bingo Night – Fundraiser to benefit scholarship fund. Location/Date TBD

VI. Other Committee Reports

- Personnel Committee – Dr. Mike Piller

VII. Old Business

Executive session 9:30 am-10 am.

VIII. New Business

IX. Adjournment

10 am.

- Next Meeting: April 19th (8:00am, RockTek)

Board of Directors: Ryan Monette, John Broda, Nathan Bolin, Anabel Toyé, Tricia Diduch, Dr. Michael Piller, Stacy Phillips, Angi Kolthoff, Branda LaBuy, Lea Evers, Zachary Townsend

Staff: Kelly Maier (Office Manager)

Marketing Committee Meeting

April 2, 2019

Chairman - John Broda

Members: Ryan Rydell, Hannah Matton, Beth Wagner Townsend, Kelly Maier, Ryan Monette

- Agency of Record
- Email list - List will be re input with current members on 4/4.
- Community Profile
 - Sent to print, estimated 2-3 weeks for arrival
 - Digital Version on website.

- Member Circle
 - 2 types of circles Referral Circles and Social Circles
 - \$100/year to Join
 - Both Category exclusive and non exclusive groups
 - Broader Categories for exclusive groups. I.E. a realtor does not have to pick residential or commercial, they are a realtor.
 - Admission denial needs to meet one of the three reasons outlined.
 - Letter templates need to be made for denial etc. and approved by Council and Board.
 - Exclusive referral groups- no size limit.
 - Social Circles- you cannot start a new circle until 12 members are in a group. You can not start a new group with less than 6 members.
 - Require a minimum of one meeting per month.
 - Require meeting place is a chamber member.
 - Each Circle will have a circle coordinator for communication
 - DME would lead the Circle Groups with oversight from Executive Committee and Marketing Committee.
 - Visitors - 3 different circle types Social, Exclusive Referral, Open Referral. Visitors can visit one category type once before being required to join. Possible automation of visitor process.
 - Speakers to the group need to be a chamber member.
 - Information Session and follow up email with facts and resources. Mid May for June 1 rollout.

- Consent Agenda Item
 - Purchase Membership Discount Cards. All member rewards listed on the website.
 - Monthly enewsletter
 - Removing executive update
 - Eliminate weekly calendar, send out the monthly weekly updated regularly.

Marketing Committee Meeting

April 2, 2019

Chairman - John Broda

Members: Ryan Rydell, Hannah Matton, Beth Wagner Townsend, Kelly Maier, Ryan Monette

Discussion

- Agency of Record
- Email list - List will be re input with current members on 4/4.
- Community Profile
 - Sent to print, estimated 2-3 weeks for arrival
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- Member Circle

Consent Agenda Item

- Purchase Membership Discount Cards. All member rewards listed on the website.
- Monthly enewsletter
 - Removing executive update
 - Eliminate weekly calendar, send out the monthly weekly updated regularly.

Membership Committee

The liaison between the Board / Staff, and our Business Members. This committee helps to keep our services in line with what our membership wants and needs by keeping their finger on the pulse of our community and members and making recommendations back to the Board accordingly.

Membership Committee Meeting: April 8th, 2019

Attendees: Ryan Monette (Chair), Branda LaBuy, Kelly Maier

Agenda Items & Discussion:

- 1) Business Member Survey Results
 - a. Reviewed the 2018 Membership Survey. Discussed opportunities to make the 2019 Membership Survey more detailed by asking better questions.
 - b. Goal: Kelly to send changes to RyCOM to update. Survey sent to business members by April 1st.
 - i. **Action Taken: No changes from March meeting.**
- 2) Opportunity to Work with Ambassadors regarding membership retention
 - a. Goal: identify overlap of Ambassadors supporting the mission of this committee
 - i. Ambassadors providing feedback to Membership Committee regarding pulse of community and expected benefits from Chamber
 - ii. **Continued discussion about this from the previous meeting**

Government and Community Affairs Committee

The liaison between the Board / Staff, and our Business Members. This committee helps to advocate for our business membership on political actions and initiatives that will help improve business and civic life in the Stateline area.

Gov't and Community Affairs Committee Meeting: March 19th & March 25th, 2019

Attendees: Ryan Monette (Chair), Jennifer Tragas, and Kelly Maier

Agenda Items & Discussion:

- 1) Review upcoming community election items (voting day is April 2nd):
 - a. South Beloit "Meet the Candidates" – hosted by South Beloit Lions
 - i. Chamber will promote only
 - ii. **Action Taken: Promoted Candidates Forum (Completed)**
 - b. Mayors (Roscoe, uncontested with new mayor)
 - i. Meet the new mayor event after elections
 - ii. Breakfast if only Roscoe, evening event if all three (23rd or 24th of April)
 1. **Discussed that this will likely be an evening event the week after May 7th**
 2. **Next steps will be to work with Scott Sanders and Village of Roscoe**
 - c. Hononegah Board & RVC Board of Trustees
 - i. Review ballots for individuals, request bios and ask questions – spotlights
 - ii. Can we use Rockford Chamber "matrix", and give them credit on it?
 - iii. Discuss Hononegah Board "issues" with Ryan Rydell
 - iv. **Action Taken: Email went out highlighting the candidates (Completed)**
 - d. Talcott Library Referendum
 - i. Does Board want to take a position on the Talcott Library Referendum?
 - ii. **Action Taken: Board voted to be in favor of referendum. Email went out with our support (Completed)**
 - e. Roscoe, Rockton, South Beloit Uncontested Candidates (Trustees, Council, etc)
 - i. **Action Taken: Email went out highlighting the candidates (Completed)**

Next Meeting: May 7th, 9:00am at the Chamber office (or TBD based on Roscoe Mayor Event)

4/3/19

W@W Committee Meeting

Present: Branda LaBuy, Karen Radtke, Kelly Maier (Kelly ran meeting in Chair's absence)

Absent: Angi Kolthoff, Chair, Lea Evers, Karen Arce

Guest: Tarrah Hawes

- Derby Day Speakers confirmed
 - Erica Charron, Erica's Board Creations
 - Anabel Toyne, Anabel's Cleaning
 - Aimee Thurner, Greater Beloit Chamber of Commerce
- Assign day of tasks
 - Check in - Kelly & While the Women are at Work Committee
 - Set up - Kelly, Karen R., Branda, Tarrah
 - Take down - Kelly, Branda, Tarrah
 - Networking - Lea, Karen A. (Karen R. is making 30 more note cards)
- All menu requests were approved by Goldie's. Need to give final count 1 week prior.
- Registration ends April 26
- Will begin planning Influential Women In Business Luncheon with Beloit Chamber at 4.17.19 meeting

Special Events Committee Meeting

March 20, 2019

RyCOM Creative Office

Committee Chair: Anabel Toye

Members: Anabel Toye, Angi Kolthoff, Branda LaBuy, Kelly Maier

Also Present for Golf Play Day: Joe Locke

- A. L&L
 - a. Q2 - Branding, April 17 - RyCOM - Confirmed
 - b. Q3-
 - c. Q4- Healthy Lifestyle - Dr. Piller- Confirmed
 - d. November Lunch & Learn - Jenefer Tragas. Added in.
- B. BAH
 - e. May 8 - Stillman Bank
 - f. June 12 - Integrative Medical Associates TBD Angi
 - g. July 10th - Stateline Baseball @ Leland Park - Ryan
 - h. November 13 - Bi-Chamber
- C. GPD
 - i. Need to focus on sponsors and golfers
 - j. Need photographer
 - k. Goldies is sending a menu for lunch options
 - l. Need dinner options.

Next meeting: April 17, 10am @ RyCOM