

Stateline Chamber BOD Meeting Minutes

September 21, 2018.

I. Call to Order & Roll Call

Call to Order 8:10am.

Adam Lane, Ryan Monette, Clyde Grooms, Chuck Gilbert, Keith Wicklund, Toni Brown, John Broda, Dianne James, Nathan Bolin, Anabel Toye.

Staff: Chuck Gilbert

BOD Excused: Mike Piller, Tricia Diduch, Angi Kolthoff, Stacy Phillips.

II. Adoption of Agenda

III. Consent Agenda

John makes motion to approve consent agenda, Diane Second. Unanimous consent.

- August 17, 2018 Meeting Minutes (if approved, to be uploaded to website - any Executive Session to be excluded from minutes)

- Membership Committee Minutes (September 13th)

- Special Events Committee Minutes (September 18th)

- Ambassador's Minutes (September 4th)

Motion to approve agenda,

IV. Executive Session

John makes motion to go into Executive Session, Nathan Second.

Nathan makes motion to close Executive Session, John Second.

V. Officers' Reports

President's Report - Ryan Monette

-No Report.

- Treasurer's Report - Nathan Bolin

- Balance sheets reviewed by present board members.

- Checking account ahead by \$1,000 this month. Normal monthly expenses are 8,000.

- Accounts receivable: 31k in accounts receivable will not be collected due to non-returning members. Nathan to make adjustment to next month's income report.

-\$10,700 in "Casualty Income" reflected on report is a one-time insurance payout, not recurring income.

-Expected to break even by the end of year. Waiting on final numbers from GPD and Casino Night.

•Executive Director Report - Chuck Gilbert

-Planning monthly meetings with other area Exec. Directors.

-Working with Mike Piller on the hiring process of new Assistant. Currently reviewing 9 potential candidates.

-Targeting 1,040 potential new members during membership drive.

-Continuing work on Hometown Holiday in collaboration with Village of Roscoe.

Standing Committee Reports

•Finance Committee - *Nathan Bolin*

Included in treasures report.

•Marketing Committee - John Broda

-Working on "Community profile" 36-page membership book. Membership directory will be available in digital format. Profile available to the public in January.

-Board members asked to provide individual marketing Ideas and goals for 2019.

•Membership Committee - Clyde Grooms

-Working with chuck on Membership drive.

-Provided info from membership survey and shared member feedback.

-Next "Good for the membership" event on Oct 23rd, Members Alliance will sponsor lunch.

•Nominating Committee - Tricia Diduch

No report.

*Government Affairs Committee. - Diane James

-First event was a success, 63 in attendance and great media coverage. Committee meets 2nd Tuesday of the month. Looking for more members to join committee.

. Women @ Work Committee - Angi Kolthoff

Multiple Stateline Chamber nominees at the Become Limitless luncheon. Expected to be a well-attended event. *Report by John.*

•Special Events Committee - Anabel Toye

-Casino Night will have a masquerade theme this year. Board members encouraged to make liquor donations for liquor pull.

-Sponsorship opportunities available.

VI. Other Committee Reports

•Personnel Committee - Dr. Mike Piller.

-Search for office assistant is underway. Clyde and Keith to assist Personnel Committee with interview process. Report by *Ryan Monette*.

•Ambassadors -

-Gateway Bank ribbon cutting was well attended.

- Ambassadors participated in GPD. \$700 Raised to benefit Scholarship fund.

VII. Old Business

-Ambassador Bank account is active.

VIII. New Business

-Marketing contract is coming up for renewal. RyCOM's proposal presented by John.

- Johns asks the board to form a need's assessment committee who will determine the chambers marketing needs.
- Toni makes motion to complete a needs assessment, Nathan Second.
- Needs assessment committee volunteers: John, Keith, Adam, Toni and Angi.

-Chuck would like the chamber to consider sponsoring a "Welcome Breakfast" for new teachers. Breakfast to be held at the beginning of each school year.

IX. Adjournment

10:10 am.

John makes motions to adjourn, Keith Second.

•Next Meeting: October 19th (8:00am, RockTek)