Board Meeting - Minutes May 18th 2018



A. Call to Order & Roll Call- Call to order 8:02

- **a.** Ryan M, Nathan B, John B, Rob G, Tricia D, Adam L, Angi K, Toni B, Diane J, Keith W, Anabel T, Clyde G, and Dr. Michael P.
- **b.** Excused: Stacy Phillips
- c. Staff: Karrah B, Chuck G

B. Adoption of Agenda

- a. Consent Agenda- Rob makes motion to approve consent agenda, Angi K seconds. Agenda approved.
 - i. April 20, 2018 Meeting Minutes- **To be uploaded to the website.**
 - ii. Government Affairs Committee Minutes (May 8th)
 - iii. Women @ Work Committee Minutes (May 2nd)
 - iv. Ambassador's Minutes (May 1st)

C. Officers' Reports

a. President's Report – Ryan Monette

- i. Ryan R has been removed from the chamber bank account, Chuck G is in the process of being added.
- ii. Membership Collection Drive Ryan would like to encourage the Board of Directors to help out with the calling of unpaid past members. Everyone look over and see who they would be comfortable calling.
- iii. Ryan M reminds Board members that they should all help with securing sponsorships for chamber events by sponsoring themselves or helping to suggest other business to approach for sponsorships. Keep it top of mind.

b. Treasurer's Report - Nathan Bolin

- i. Profit and Loss / Balance sheet reviewed. Projected membership dues income is \$20,000 under the budgeted amount for the annual operating budget.
- ii. The Casino Night and Golf Play Day will be very crucial for ensuring the budget succeeds.
- iii. Keith W asked if the 990 Forms have been submitted for the past two years, Karrah will confirm with Siepert if they were or not.

c. Executive Director Report - Chuck Gilbert

- i. The Chamber office continues to update its professional appearance and improve organization.
- ii. Would like to put together a "resource center" in the office for members and residents to have a place to pick up information about the community and local business.
- iii. New membership packet has been designed and is ready to go to print.
- iv. Ribbon Cutting standard of operation has been finished. With the goal of keeping all ribbon cuttings consistent.



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- v. The first "picture plaques" of business ribbon cuttings have been handed out, they were well received by the business owners.
- vi. Three scholarships were handed out by Ambassadors and Chuck at HCHS "Scholarship night"
- vii. First lunch with the Director consisted of a great conversation with Scott Sanders from the Village of Roscoe.

D. Standing Committee Reports

a. Finance Committee - Nathan Bolin

- i. The amended Budget is passed out for everyone to review, the only change is the Membership dues income which has been changed to reflect a more realistic amount.
- ii. Dr. Piller makes the point that everyone should remind other business owners that the value in joining the chamber is being able to attend events and participate in committee's.
- iii. If the manufacturers in the stateline can be convinced to become members, it will really make the budgeted membership income amount much more attainable. Many Manufacturing companies in region.
- iv. Chuck G reassured everyone that there are many companies with large amounts of employees that he is planning to visit in person.
- v. Angi K suggests using a website such as "Manta" to look up business' in the area and how many employees they have.
- vi. Finance committee motions to accept Amended budget. Unanimous pass

b. Marketing Committee – John Broda

i. John presents the new member packet in digital form to the BOD. Chuck will hand deliver to all new members as soon as the packet is finished.

c. Membership Committee - Clyde Grooms

- i. There has been two membership committee meetings since the last Board Meeting. Manufacturing companies and unpaid membership groups were the main focus. Chuck has written a letter to be sent to all "unpaid members" and then a personal call or visit will follow up with those still unpaid after 2 weeks. BOD, Staff, Membership committee, and ambassadors will receive 8-10 businesses to be responsible for. A suggested talking points document has also been produced by Ryan M. To help everyone feel comfortable with making the calls.
- ii. Chuck G has written a letter that has been sent to all current paid members and non-paid letters will go out with an invoice to non-paid members. Everyone making phone calls will have a clear outline of what the value of being a member is.
- iii. Angi K requested a document that shows a "countdown" of membership goals. (Shared Google Docs.)

d. Nominating Committee – *Tricia Diduch (no report)*

e. Government Affairs Committee - Diane James

i. Vision, Mission, and Goals & Objectives first draft handed out to BOD.

5 Stateline Chamber

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- 1. If anyone has any suggestions on a great "catchy" name please contact Diane James.
- 2. Round Table with local Mayors will be first meeting planned.
- 3. Want to also include "social and economic" topics in the future.
- 4. Want to find out what the "voice" of the community is. (Surveys)
- 5. Anyone interested in joining the committee can contact Diane J.

f. Women @ Work Committee - Angi Kolthoff

i. Successful Derby Day event- 30 people signed up. Survey feedback was very positive. Looking to have an "open social event" picnic themed event at Leland park in July.

E. Other Committee Reports

a. Personnel Committee - Dr. Mike Piller

i. Yearly Reviews have been started aiming for July 1st for Chuck G. and somewhere around September for Karrah B.

b. Special Events Committee – *Anabel Toye*

- i. Stateline Softball Throwdown will take place June 9th, all four teams are filled.
- ii. The first casino night committee meeting June 7th-8am
 - 1. Will need new event space (Rocktek proposed)
- iii. US Cellular After hours- well attended
- iv. Shop Local- In works.

c. Golf Play Day Committee - Rob Gillette

- i. Golf Play Day will be held on September 14th. Next committee meeting is scheduled for May 23rd.
 - 1. Green, Lunch, Swag Bag, Putting contest, Tee box, and Golf cart sponsorships have already been secured.

d. Ambassadors -

i. The Scholarship Breakfast will be held next Thursday at Jessica's Restaurant at 8am.

F. Old Business-Nothing to report

G. New Business

- **a.** Dr. Piller suggests some kind of program for a business that really can't afford membership, could be a sponsorship type program. Could possibly be assigned to Membership committee.
- **H. Adjournment-** Tricia D. makes a motion to adjourn. Diane J. seconds. Meeting adjourned at 9:30am. Next Meeting: June 22nd (8:00am, Rocktek Workspace)